



## INDATECH CONSULTING SERVICES

Indatech's mission is to provide visionary leadership in the use of insurance data and technology to help its clients maximize the use of data and technology to improve efficiencies, increase profitability and expand market reach.

Through 30 years of wide-ranging industry experience, Indatech provides a crucial link between business and technology for any insurance organization. We provide on-demand short-term or long-term assistance to lead, support or review your strategies and projects relating to:

- Research projects and advisory services
- Predictive Analytics and Business Intelligence
- Data Management Strategy
- Data preparation and requirements
- Evaluation and selection of new or existing data and technology
- Reconciliation of financial and statistical systems
- KPI and Management Reports

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Managing Director, Founder and Principal consultant, Roch Lacroix, has 30 years of unique experience in the Canadian insurance market. Roch started as an actuarial professional with the Insurance Bureau of Canada, and prior to recently founding the Canadian Commercial Lines Exchange (CCLX), he held senior positions with:

- Canadian Commercial Lines Exchange (Founder and Managing Director)
- CoreLogic (Property valuation, hazard risks and claims estimating)
- Verisk Analytics (Insurance Services Office)
- EagleEye Analytics (now part of Guidewire)
- Mitchell (Vehicle Damage Estimating and Repair industry)
- Insurance Bureau of Canada, including the Actuarial, Vehicle Information Centre of Canada (VICC) and Insurance Information Centre of Canada divisions

As Principal Consultant with Indatech, Roch has provided expert services to more than 20 clients, including several top 10 Canadian insurance companies, various associations and service providers. His services have included strategic and marketing plans, market reviews, data integration projects, actuarial analyses and business development services among others.

### **Contact Information:**

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*Advancing the business of insurance through data and technology*